

Humanizing the Department Store through Developing Its Men and Women: A Brief Review with Recommendations of the Department Store's Problems



An eight-page article by Carl H. Fast discussing productivity problems in department stores and his recommendations for solving them. Fast discusses how to motivate employees through various methods such as conducting weekly meetings with groups of employees; paying employees based on results; forming an employee association for entertainment, social interaction, and welfare work; instituting profit sharing; and rewarding employees based on a system of merits and demerits.

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